



## LONG ISLAND DEMAND RESPONSE

# Smarter Energy Use Starts with Demand Response

**Optimize costs, reduce emissions, and unlock new revenue—all in one platform.**

WellStat helps buildings earn incentive revenue by curtailing energy use during grid events—without disrupting operations.

## What Is Demand Response?

When NYISO or PSEG-LI call a Demand Response event on Long Island, participating buildings temporarily reduce energy use to support grid reliability. Payments are earned based on the verified kW reduction delivered.

For example, a building capable of a **500 kW reduction** can generate **tens of thousands of dollars annually**, depending on program participation and event frequency.

WellStat manages enrollment, sets achievable reduction targets, alerts your team when events are called, and tracks performance to ensure earnings are maximized.

## How WellStat Maximizes Curtailment & Revenue

Unlike utility-only programs or basic aggregators, WellStat pairs real-time data with hands-on engineering to reduce risk and consistently deliver billable kW reductions.



### Curtailment-Ready Planning

Our engineers develop building-specific load reduction strategies in advance, ensuring your team has a clear, executable game plan before an event is ever called.



### Peak Demand Optimization

Lower baseline peaks improve curtailment performance while reducing year-round energy costs.



### Live Performance Tracking

Granular, real-time data validates kW reductions as they happen—protecting revenue, proving performance, and avoiding underperformance penalties.



### Ongoing Engineering & Data Support

Biannual engineering reviews and ongoing access to energy specialists ensure strategies evolve with your building, systems, and seasonal operating conditions.



Long Island



## Program Overview

<b>Program period</b>	PSEG-LI May 1 – Sept 30, NYISO Year-Round (May 1 – Oct 31, Nov 1 – Apr 30)
<b>Eligibility</b>	Commercial and industrial buildings
<b>Program administrator</b>	ISO-NE, Eversource

## Engineered Curtailment Strategies

WellStat engineers design short-duration, high-impact curtailment actions across commercial real estate, life sciences, industrial, campus, hospitality, and retail facilities, including:

- HVAC setpoint, sequencing, and scheduling optimization
- Selective cycling of non-critical lighting
- Temporary shifting of industrial or laboratory processes
- Load shedding across pumps, motors, and refrigeration

All actions are engineered to deliver precise kW reductions while minimizing occupant and operational impact.

## Beyond Demand Response

WellStat's platform also supports year-round energy management, including peak demand tracking, forecasting, budgeting, accruals, and portfolio-level reporting.

## Getting Started



### Step 1: Assess

We analyze your building or portfolio and quantify your Demand Response potential.



### Step 2: Connect

If needed, we install secure metering and communications for real-time tracking.



### Step 3: Activate

We manage enrollment, utility coordination and ongoing performance in the WellStat platform.

## During a DR Event

### → Alerts

WellStat alerts your team when a DR event is called.

### → Response

Your building follows a personalized curtailment plan, manually or through automation.

### → Live Performance Tracking

5-minute interval data tracks curtailment performance and ensures earnings are maximized.

### → Post Event Insights

Clear post-event reporting on performance and incentive revenue.

## Talk to a Demand Response Expert Today

Email us at [demandresponse@wellstat.io](mailto:demandresponse@wellstat.io) or send a message [here](#).